Minneapolis-St. Paul International Airport

Liz Grzechowiak
Assistant Director, Concessions and Business Development
Metropolitan Airports Commission

"Growing the Transportation Workforce in Minnesota"
WELCOME TO MSP

• MSP is one of the nation’s busiest airports with over 35 million passengers per year.

• MSP is an international airport, a hub for Delta Air Lines and a gateway to Minnesota and the Upper Midwest region.

• Additional information about MSP is available at www.mspairport.com

• MSP is owned and operated by the Metropolitan Airports Commission (MAC).
MSP PASSENGERS

MSP is likely to serve more than 50 million passengers annually by 2035

"Growing the Transportation Workforce in Minnesota"
MSP ECONOMIC CONTRIBUTION

- **$1.9 Billion** Visitor Spending
- **4%** Annual Passenger Growth
- **$10.1 Billion** Total Economic Output
- **5.7 Million** Direct Economic Impact
- **$611 Million** Tax Revenues
- **76,340** Jobs
- **$3 Billion** Employee Earnings
- **1,100+** Daily Flights

"Growing the Transportation Workforce in Minnesota"
MSP JOBS MISSION

• **MSP Jobs Committee:** Collaboration of MSP Employers & MAC Staff

• **Objective:**
  Identify employment barriers for MSP employees, develop and brand the MSP employment experience and potential, and implement programming to support recruitment and retention initiatives.
ACTION PLAN

Identify Barriers

Brand Opportunity

Initiate Solutions

TRANSPORTATION HARDSHIPS INHIBIT RECRUITMENT

Public

• Access
• Connections

Hours of Operations

• 24 hour operation
• Limited at night

Parking

• Capacity
• Delay

"Growing the Transportation Workforce in Minnesota"
PARTNERSHIP

SOLUTION: provide transportation for employers and employees during non-public transit or limited public transit hours

MSP Employers

Ramsey County Workforce Solutions

Met Council

TRANSIT CONNECT

"Growing the Transportation Workforce in Minnesota"