Agenda

- What is Transportation YOU?
- Transportation YOU – WTS Local Chapter Program
- Transportation YOU – DC Summit
What is TYOU?

- **Transportation YOU**: hands-on, interactive program that offers young girls ages 13-18 an introduction to a wide variety of transportation careers.

- **Mission**: To change the face of the transportation industry by growing the involvement and interest of girls and young women in STEM studies.
TYOU Goals

• Educate and empower girls with regard to their opportunities in the transportation industry.
• Link girls with role models through one-on-one mentorship programs.
• Provide internships and career development opportunities.
• Help girls build leadership skills and self confidence.
• Help improve STEM education programs.
• Make STEM education more accessible through scholarship opportunities.
• Build awareness of transportation as an exciting and rewarding career choice for girls.
• Contribute to the diversity and creativity of our transportation workforce.
**Program Purpose:** Introduce high school students to the transportation industry and build mentor relationships between students and women who are currently working in this field.

- Established in 2012
- Partnering with Blaine High School
- 2012-2013 Program: 5 mentees / 5 mentors
- 2013-2014 Program: 12 mentees / 10 mentors
WTS MN - TYOU Program

- Walkability Audit
- Bridge Design
- Traffic and Safety
- Green Line LRT Tour
- Planning and Policy
- U of M College Tour
- Stormwater Management
- Professional Development
- Geotechnical Engineering
- Roadway Design
Every annual DC Summit offers attendees chances to:

**MEET**
- College Representatives
- Senior Administration Officials, including Secretary Ray LaHood!
- and other DC hotshots!

**EXPLORE**
- The White House
- US Department of Transportation
- Dulles airport
- DC Metro

**EXPERIENCE**
- DC Segway and Walking Tours
- Engineering Challenges
- Dinner Banquet
- Networking Events

**LEARN ABOUT**
- College Opportunities
- Core transportation development components, such as accessibility
- Career Planning
- Leadership Development
TYOU - DC Youth Summit
Highlights

- Meet and Greet with Former US DOT Secretary Ray LaHood
- Reagan National Airport Tower Tour and Panel Discussion
- Challenge Project
- Tour of the US Capitol
- Tour of Washington Metropolitan Area Transit Authority (WMATA)
- NTSB Training Center
TYOU - DC Youth Summit
USDOT Power Breakfast Attendees

- Bryna Helfer - Director of Public Engagement
- Marlise Streitmatter - Deputy Chief of Staff
- Audrey Farley - Associate Administrator for Administration, RITA
- Karen Hedlund - Deputy Administrator, FRA
- Therese McMillan - Deputy Administrator, FTA
- Patricia Readinger - Deputy Assistant Secretary, Governmental Affairs
- Kathryn B. Thomson - Acting General Counsel
- Susan Kurland - Assistant Secretary for Aviation and International Affairs
- Lucy Garliauskas - Associate Administrator for Planning & Environment, FTA
- Ellen Partridge - Chief Counsel, RITA
- Vanessa Sutherland - Chief Counsel, Pipeline and Hazardous Materials Administration
“We need to create a pipeline that will bring a new generation of young women into transportation industries. This is an issue of urgent national significance. America’s competitiveness in the global economy hangs in the balance. We can’t win the future without today’s young women engineering, building, operating, and maintaining tomorrow’s transportation systems.”

- Ray LaHood, Former US Secretary of Transportation
Questions?

Thank You!

Find more information at www.TransportationYOU.org