POINT OF IMPACT

Teen Driver Safety Parent Awareness Program

Gordy Pehrson, DPS, Office of Traffic Safety
Program Model

- 1.5 Hours
- Parents with their “Soon-To-Be” Teen Drivers
- **Community Based:**
  - Driver Education
  - Law Enforcement
Objectives

Increase Parental Awareness of:

1. Teen Driving Risks
2. Laws
3. Parental Involvement
4. Resources
OTS Resources

- Leader’s Guide
- Power Point
- Video
- Handouts
- Brochures
- Support
Minnesota Laws

Laws are “minimum standards”:

- Guide and support parents.
- Parents can set additional family driving rules.
- Following through with consequences is important.

Make decisions based on safety over convenience.
# Pilot Outcomes

15 Communities 250+ Parents

<table>
<thead>
<tr>
<th>Parents Knowledge of Laws:</th>
<th>Pre</th>
<th>Post</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parental Withdrawal:</td>
<td>95%</td>
<td>98.5%</td>
<td>+3.5%</td>
</tr>
<tr>
<td>Texting:</td>
<td>85.5%</td>
<td>91%</td>
<td>+5.5%</td>
</tr>
<tr>
<td>Cell Use:</td>
<td>91%</td>
<td>98%</td>
<td>+7%</td>
</tr>
<tr>
<td>Seat Belts:</td>
<td>87%</td>
<td>97%</td>
<td>+10%</td>
</tr>
<tr>
<td>Greatest Risk:</td>
<td>82.5%</td>
<td>92%</td>
<td>+9.5%</td>
</tr>
<tr>
<td>Passengers (first 6 months):</td>
<td>63%</td>
<td>87%</td>
<td>+24%</td>
</tr>
<tr>
<td>Nighttime (first 6 months):</td>
<td>43%</td>
<td>86%</td>
<td>+43%</td>
</tr>
<tr>
<td>Passengers (second 6 months):</td>
<td>23%</td>
<td>79.5%</td>
<td>+56.5%</td>
</tr>
</tbody>
</table>
Pilot Outcomes

Confidence in Understanding Teen Driving Laws
Pre: 36%  Post: 74%  Difference: +38%

- **99.5%** will use information to help teen become a safer driver.
- **98.5%** would recommend the class to other parents.
- **98%** rated class “Excellent” or “Good”
Where We Are Now

- All 15 pilots continue to offer classes
- 25 new in 2013
- 26 new in 2014
- 11 use POI to enhance existing parent class
- TZD Safe Roads Activity
Long-Term Evaluation

- Parent surveys or focus groups;
  How parents used information from class
- POI Participants vs. Control Group
- 3-year post-licensure citations & crashes
- 400 - 500 Participants Needed
Juvenile misdemeanor traffic offenders will be required to attend class with parent/guardian.

Ordered as part of sentencing.

Judge ordered first two juveniles and parents to attend June class.
M.S. 171.0701:
Schools must provide “Supplemental Parental Curriculum”

Must be:

• 90 minutes
• Provided by or in the presence of a D.E. Instructor
• Provide information on:
  ✓ Graduated Driver Licensing (GDL) Laws
  ✓ Novice Driver Safety Risks
  ✓ Adult influence on teen driving behaviors
  ✓ Resources for parents
M.S. 171.055:

Primary driving supervisor **HAS** completed class;
- *Signed driving log with 40 hours, 15 at night*

Primary driving supervisor **HAS NOT** completed class;
- *Signed driving log with 50 hours, 15 at night*

*(Previous law required 30 hours, 10 at night.)*
Contact Information

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