If You Build It They Will Come
Communicating with the Public
During Major Construction Projects

Twins Ballpark
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Project Office
May 25, 2011, Session 17
Identifying Audiences

- Official Processes- State Mandated EIS
- EIS Speaking Tour to Neighborhood and Civic Groups
- Formal events like open houses, public meetings, public hearings
- Permitting Process
Contact Method

- Newsletter
- Contact Person/Phone Number
- Web Page
- Social Media
- E-Mail
- Meetings
- Ballpark Used E-mail: Built a contact list; Borrowed Contact Lists; Enlisted Partners to Contact Members
Timely Information Quickly Distributed

- Strong communications with General Contractor and Sub Contractors
- Launching Information about Construction Effects ASAP
- Checking Contact Points - Voice Mail and Email
- Sample Notices
First Update

- Twins Ballpark
- The Start of Construction
- **MAJOR CONSTRUCTION BEGINS MAY 2007**
  - Ballpark construction will begin in May. The first tasks include site demolition of the Rapid Park site, relocation of utilities on the Rapid Park site, and mass grading of the ballpark site and parking lot area.
  - Also in May, the 3rd Avenue North connection up to the 7th Street Bridge and on to Glenwood Avenue closes permanently. The 5th Street Bridge will close temporarily and there also will be other temporary lane closures and congested traffic at times. Any temporary or permanent closure gets posted for 10 days before it happens. Motorists are urged to drive carefully, expect delays, and allow extra time to reach destinations.
  - **Disruptions include:**
    - 3rd Avenue North permanent closure from 6th to 7th Street by removing the ramp up to 7th. **Permanent as of May 07.** This closure allows for ballpark foundation work to begin.
    - 3rd Avenue North between 5th & 6th Street for utilities installation. **May 07-July 07** This work brings utility service to the ballpark site. This work involves private utilities like phone and electricity and public utilities like sewer and water.
    - 3rd Avenue lane closure from Washington to 5th Street during new utilities installation. **May 07-August 07** This lane closure is linked to the utility work described above.
    - 3rd Avenue on ramp to I-394- temporary closures for pedestrian bridge construction. **May 07-July 08** The Ballpark Project creates a new bridge link with downtown over 394. For motorists' safety, traffic lanes will need to periodically close.
    - 5th Street Bridge total closure for rebuilding of the bridge abutment to reroute rail traffic. **May 07-October 07** This work provides for the movement of the BNSF railroad tracks such that the Cedar Lake Bike Trail can pass next to the ballpark and on to the Mississippi River. Metropolitan Council Environmental Services needs to reline a sewer interceptor at this time as well. The Bridge closes to both pedestrian and vehicular traffic.
    - 7th Street/3rd Avenue lane closure for Ballpark sheetpiling. **Intermittent from May/07- May/08** In order for the ballpark construction to move into this area, the contractor needs to set barriers to hold back dirt.
  - **How Can I Avoid These Disruptions?**
    - Watch for signs and detours for all temporary and permanent closures.
    - Check the Ballpark Authority’s WebSite: [http://www.ballparkauthority.com](http://www.ballparkauthority.com) for current information.
    - The Cedar Lake bike trail will close for May and June close to its 3rd Avenue terminus. The City of Minneapolis is designing a detour which will get marked and posted soon. In July, the Trail will go back to 3rd Avenue but be fenced off from the construction site.
    - All bus routes will operate as they do now.
    - Parking – The Rapid Parking lot between 5th and 7th Streets will close. The Rapid Park lot from 5th to Washington remains open. The ABC Ramps remain open.
  - **How Do I Get Updated Information?**
    - Check the Minnesota Ballpark Authority’s Web Page [http://www.ballparkauthority.com](http://www.ballparkauthority.com) or call the Ballpark Authority Main Number- 612 543-PARK (7275).
    - Connect to the Ballpark Authority Webpage through: Hennepin County; The City of Minneapolis; Warehouse District Business Association; North Loop Neighborhood; Downtown Minneapolis Neighborhood Association; Hawthorne Neighborhood Association; Minneapolis Downtown Council; and the Chamber of Commerce.
    - **Check with your organization** The following organizations have agreed to notify their membership about ballpark construction updates: the Warehouse District Business Association; the Downtown Minneapolis Neighborhood Association; the North Loop Neighborhood Association and the Bryn Mar Neighborhood Association.
    - **Sign up for e-mail notification** The Minnesota Ballpark Authority will also take your e-mail address and notify you directly (call 612 543-7275).
    - **Check Media** Staff will also send press releases to the print (including neighborhood papers)/ radio/ and television media.
    - Questions? Contact Chuck Ballentine, Deputy Coordinator at 612-543-7275 or chuck.ballentine@co.hennepin.mn.us
    - Note: Project information may change due to weather, scheduling or other factors outside of our control. Information will be updated as soon as it becomes available.
The Last Update

- Ballpark Area
- Construction Update
- 11/19/2010

This Update is the 127th in a series of informational alerts to let you know about the construction going on related to the Twins Ballpark that could affect traveling by the site.

**November 22 to November 24**

- The Ballpark Contractor, Mortenson, will install the glass panels on Phase 2 of the Tradition Wall at Target Plaza on Monday 11/22 through Wednesday 11/24.

Look for warning signage. Work will start only after the morning rush hour and finish before evening rush hour traffic.
- An off-duty police officer will assist with traffic control and traffic signage will direct drivers as required.
- **Motorists, bicyclists and pedestrians (though bicyclists and pedestrians should not be on 394!) are encouraged to drive, ride and walk carefully, expect delays, and allow extra time to reach destinations.**
- Questions? Contact Chuck Ballentine, Deputy Ballpark Office Coordinator, at 612 543-7274 or chuck.ballentine@co.hennepin.mn.us
- Read this and more on the Ballpark Website at http://www.ballparkauthority.com/
- NOTE: Project information may change due to weather, scheduling or other factors outside of our control. Information will be updated as soon as it becomes available.
Grab the Reader Titles

- Beamers But No BMW's
- Powers Down But Not Out
- The Bridges of Hennepin County
- If a Beam Gets Set, Concrete Poured, Yet it Snows: Can Spring Be Far Behind?
- Two Closures Doesn't Make a Right
- Even If It Doesn't Rain, It Will Pour
Examples of Construction Impacts

- Plaza over 394
- Lights and Ventilation under Ramps A & B
- Metropolitan Sewer Interceptor Re-line
- 7th Street Sidewalk Installation and Expansion Joint
- Lights
- 6th Street Pedestrian Bridge
Questions

- Chuck Ballentine
- Hennepin County Interchange Project Office
- chuck.ballentine@theinterchange.net