“Perhaps no American county has recently been as innovative and ambitious as Minnesota’s Hennepin County... Community Works has significantly transformed portions of the county through major housing, transportation, parks, and environmental restoration investments.”

Community Works

Since 1994, Community Works has fostered collaboration among communities and government agencies to stimulate economic development, create jobs and build the long-term value of communities by investment in redevelopment, transportation, public works infrastructure, parks and trails, and environmental restoration.
CW Economic and Partnership Outcomes

- Leveraged Investment
  $883 million in public/private

- Property Values
  17 percentage points average higher values in program areas
CW Quality of Life/Livability Outcomes

- 13+ acres of green space created
- 19.5 miles of upgraded trails, bikeways, and sidewalks
- 658 street lights / trail lights installed and improved
- 300 ADA ramps installed
- Nearly 3 miles of waterways daylighted or improved
Community Works Programs

- Bottineau
- Humboldt
- Lowry Avenue
- Midtown
- Minnehaha-Hiawatha
- Penn Avenue
- Shady Oak Road
- Southwest
Community Works Program Goals

- Stimulate Economic Development and Job Growth
- Enhance the Tax Base
- Innovate and Advance Sustainability
- Strengthen and Connect Places and People
- Lead Collaborative Planning and Implementation
Community Works Participation Process

The process kicks off by CONVENING PARTNERS

- county, local, regional governments
- parks, watersheds, other agencies
- foundations and anchor institutions
- private industry, business owners, employees
- community development organizations
- residents, community/neighborhood organizations
- advocates and others

and generates ideas through

- community engagement and input
- information sharing
- research and planning
Community Works Participation Process

these efforts culminate with an INVESTMENT FRAMEWORK document that presents the vision for improvements and includes:

- goals and priorities
- work to be done
- costs, timeline, lead agencies
- recommendations and guidelines
- likely and potential funders
Southwest LRT Community Works

The Hennepin County Board established the Southwest LRT Community Works Project to provide an organizational structure and process to maximize opportunities to enhance the public benefits of transit investments through strategic, coordinated public and private investments “beyond the rails” that will

- support economic development,
- creation of accessible jobs and housing,
- more efficient uses of land, and
- creation of healthy, safe and walkable neighborhoods served by public transit
Southwest Community Works Vision

“connecting people to jobs, housing, shopping, and fun”

Vibrant and Connected Communities
Downtown Minneapolis
147,000 emp.*

West Calhoun
4,200 emp.

Beltline Business Park
6,000 emp.

Excelsior & Grand Park Nicollet
1,000 emp.

Methodist Hospital
5,200 emp.

Golden Triangle Business Park
18,000 emp.

K-Tel Drive Industrial Park
3,500 emp.

Opus Business Park
11,000 emp.

Highway 212 Corridor
16,000 emp.

Proposed United Health Group Campus
6,700 emp.

East End Hopkins (Cargill, Supervalu)
5,000 emp.

Proposed United Health Group Campus
6,700 emp.

Minneapolis Jobs: 151,200
Suburban Jobs: 72,400

*Figures represent current employment estimates.
Transitional Station Area Action Plan (TSAAP)

- Integration of Engineering & Land Use/Economic Development
- Development Potential & Station Characterization
- Compile the 17 TSAAPs into the Southwest Corridor Investment Framework
Integration of Engineering & Land Use

- Technical Design Charettes
- Issue Resolution Team Meetings
- LRT and Development Basics Workshop & Tour
- Shared open houses and public events
Southwest Corridor Investment Framework

A framework for public investment to attract, shape, accelerate and maximize private investment at the Southwest LRT stations.
Identified Station Area Infrastructure Needs

Need: $130 million at 17 stations
Result: $5 billion in economic development

- 12 miles of new sidewalk/trails
- 2 miles of new bike lanes
- 5 miles of new streets
- 3 miles of streetscaping
- 56 improved intersections
- 17 opportunities for placemaking
Southwest Corridor Development Potential

- 477 acres of redevelopment
- 12,000 new housing units
- 1.2 million square feet of retail
- 11 million square feet of office/employment

$5 billion in economic development
Leveraging the Investment

$ 1.6 billion + $ 130 million = $ 5 billion
Transit Oriented Development
Transit Oriented Development
Transit Oriented Development
Transit Oriented Development
www.swltrzymunityworks.org
Marketing the Opportunities

http://www.swlrtcommunityworks.org/news/hopkins-video