Who We Are

Grassroots Solutions is a consulting firm that focuses exclusively on engaging, organizing, and activating people.
Why? Because engaging people fuels change.

- Credibility and trust
- Valuable input, feedback, ideas
- Energy and enthusiasm
- Sign-off, buy-in, or ownership
- Sense of community, common identity, connection to place
- Scale and sustainability
TOP TEN
Community Engagement Principles & Best Practices
✓ Create an engagement plan
✓ Go where people already gather
✓ Multiple opportunities to engage
✓ Work with and leverage trusted partners
✓ The details matter
✓ Appreciate the power of stories
✓ Make it personal
✓ Listen, value, and use stakeholder input
✓ Communicate and follow up
✓ Track success
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Megan Powers

Email: megan@grassrootssolutions.com

Phone: 612.746.6720

www.grassrootssolutions.com
MN | NY | DC | ME