

UNIVERSITY OF MINNESOTA



CENTER FOR
TRANSPORTATION STUDIES

Eleventh Annual
**FREIGHT AND
LOGISTICS
SYMPOSIUM**

**FREIGHT PLANNING IN
AN UNCERTAIN WORLD**

FRIDAY, NOVEMBER 30, 2007

Four Points Sheraton Minneapolis
Metrodome

Minneapolis, Minnesota

Sponsored by:
Center for Transportation Studies,
University of Minnesota

In Cooperation with:
Minnesota Department of Transportation
Minnesota Freight Advisory Committee
Council of Supply Chain Management Professionals
Metropolitan Council
Transportation Club



SYMPOSIUM DESCRIPTION

This year's symposium will address the impacts of rapid change on freight movements in the Midwest. Representatives from the business community, academia, and the public sector will participate in panels discussing current freight challenges and public policy alternatives in response to rapid change. Topics will include ethanol transportation requirements, the shift from imports to exports, competition for containers, truck-weight impacts on roads, intermodal needs, the special needs of medium-sized manufacturers, and emerging industries. Richard Stewart, director of the Transportation and Logistics Research Center, University of Wisconsin-Superior, will make the keynote presentation, focusing on the rapid economic change across the Midwest.

Who Should Attend

- Decision makers and practitioners from shippers, carriers, and other private sector organizations involved in logistics and transportation
- Government officials and staff, and representatives from nonprofit organizations and academic institutions

Registration Information

The fee for this symposium is \$50, which includes continental breakfast, a refreshment break, and symposium materials. Registration and payment should be received by November 26, 2007. No refunds will be issued.

Location

The symposium will be held at the Four Points Sheraton Minneapolis Metrodome, 1330 Industrial Boulevard, Minneapolis, Minnesota 55413, 612-331-1900. The hotel is located off Interstate 35W and Industrial Boulevard.

Professional Development Hours (PDHs)

Participants who attend this symposium will receive Professional Development Hours.

For Further Information Contact:

Paula Fenstad
College of Continuing Education
University of Minnesota
Telephone 612-624-3708
Fax 612-624-6225
E-mail cceconf5@umn.edu

Disability accommodations are available upon request; call 612-624-3708.

PRELIMINARY PROGRAM

7:30 a.m.

Registration and Continental Breakfast

8:00

Welcome

Robert Johns, Director, Center for Transportation Studies; *Rebecca Jasper*, President, Council of Supply Chain Management Professionals; *Ron Have*, Chairman, Minnesota Freight Advisory Council

8:15

The Only Constant is Change

Richard Stewart, Professor; Director, Transportation and Logistics Research Center, University of Wisconsin, Superior

The upper Midwestern states, along with the Canadian provinces of Ontario and Manitoba, are experiencing economic growth, population shifts, new freight corridors, globalization, aging transportation infrastructures, climate changes, and evolving markets. Stewart's presentation will address the potential impact of these change agents on freight transportation and how the critical resources of people, equipment, funding, and modal networks can respond to the subsequent opportunities and challenges.

9:00

Current Freight Challenges

Moderator: *Richard Murphy, Jr.*, President, Murphy Warehouse

Panelists: *David Christianson*, Associate, SRF Consulting Group, Inc.; *Mary Heie*, Import/Export and Compliance Manager, Tennant Company (invited); *Jerry Fruin*, Associate Professor, Department of Applied Economics, University of Minnesota; *Joe Bryan*, Managing Director, Transportation Service, Global Insight, Inc.

10:45

Break

11:00

Public Policy Alternatives

Moderator: *Bill Gardner*, Transportation Planning Director, Mn/DOT

Panelists: *Leslie Blakey*, Executive Director, Coalition for America's Gateways and Trade Corridors; *Al Forsberg*, County Engineer, Blue Earth County; *Adolph Ojard*, Director, Duluth Port Authority

12:15 p.m.

Wrap-up and Adjourn

Robert Johns, Director, Center for Transportation Studies

REGISTRATION

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318-2657

Eleventh Annual

FREIGHT AND LOGISTICS SYMPOSIUM

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I do **not** want my name on the registrant list for this conference for distribution to conference participants.

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\$50 Symposium Fee

\$10 Student Fee

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How to Register

Register Online at: www.cts.umn.edu/events/logsymposium/

Or Mail Registration to:

CCE Registration #180558

University of Minnesota

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St. Paul, MN 55108

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