

UNIVERSITY OF MINNESOTA



CENTER FOR
TRANSPORTATION STUDIES

Tenth Annual
**FREIGHT AND
LOGISTICS
SYMPOSIUM**

GREENING THE SUPPLY
CHAIN: ENVIRONMENTAL
INNOVATIONS IN FREIGHT
TRANSPORTATION

FRIDAY, DECEMBER 1, 2006

Four Points Sheraton Minneapolis
Metrodome
Minneapolis, Minnesota

Sponsored by:
Center for Transportation Studies,
University of Minnesota

In Cooperation with:
Minnesota Department of Transportation
Minnesota Freight Advisory Committee
Council of Supply Chain Management Professionals
Metropolitan Council
Transportation Club





SYMPOSIUM DESCRIPTION

This year's symposium will focus on environmental innovations in freight transportation. Representatives from the business community, academia, and the public sector will describe environmentally sensitive approaches currently in use, as well as discuss new directions and trends within the industry for "greening" the supply chain. Larry Lair, general manager of 3M's Traffic Safety Division, will make the keynote presentation, focusing on how 3M's small changes in packaging methods and freight transport have had major impacts on the environment.

Who Should Attend

- Decision makers and practitioners from shippers, carriers, and other private sector organizations involved in logistics and transportation
- Government officials and staff, and representatives from nonprofit organizations and academic institutions

Registration Information

The fee for this symposium is \$50, which includes continental breakfast, refreshment break, and symposium materials. Registration and payment should be received by November 27, 2006. No refunds will be issued.

Location

The symposium will be held at the Four Points Sheraton Minneapolis Metrodome, 1330 Industrial Boulevard, Minneapolis, Minnesota 55413, 612-331-1900. The hotel is located off Interstate 35W and Industrial Boulevard.

Professional Development Hours (PDHs)

Participants who attend the entire symposium are eligible to receive 4.0 PDHs.

For Further Information Contact:

Electra Sylva

College of Continuing Education
University of Minnesota

Telephone: 612-624-3708

Fax: 612-624-6225

E-mail conferences5@cce.umn.edu

Disability accommodations are available upon request; call 612-624-3708.

PRELIMINARY PROGRAM

7:30 a.m.

Registration and Continental Breakfast

8:00

Welcome

Robert Johns, Director, Center for Transportation Studies; *Rebecca Jasper*, President, Council of Supply Chain Management Professionals; *Ron Have*, President, Minnesota Freight Advisory Council

8:15

Greening the Supply Chain: Environmental Innovations in Packaging and Freight

Introduction: *Doug Differt*, Deputy Commissioner, Mn/DOT

Larry Lair, General Manager, Traffic Safety Division, 3M
Mr. Lair will describe the impact of changes 3M has made in packaging methods and freight transport to address environmental concerns.

9:00

Current Directions in Industry

Moderator: *John Hausladen*, President, Minnesota Trucking Association

Panelists: *Jeannie Becket*, Senior Director, Inland Transportation, Port of Tacoma; *Roger Poyer*, Manager, Hub and Facility Operations, BNSF; *Buddy Polovick*, Freight Industry Liaison Program Director, US Environmental Protection Agency

10:10

Break

10:30

Freight and the Environment: Future Scenarios

Moderator: *Cecil Selness*, Director, Office of Freight and Commercial Vehicle Operations, Mn/DOT

Panelists: *Jerry Nagel*, President, Northern Great Plains, Inc.; *David Kittelson*, Professor, Department of Mechanical Engineering, University of Minnesota; *Alfred Marcus*, Professor, Carlson School of Management, University of Minnesota (invited); *Bob Clarke*, President, Truck Manufacturing Association

12:15 p.m.

Wrap-up and Adjourn

Robert Johns

REGISTRATION

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318-1608

Tenth Annual

FREIGHT AND LOGISTICS SYMPOSIUM

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I do **not** want my name on the registrant list for this conference for distribution to conference participants.

Payment Information

\$50 Symposium Fee

\$10 Student Fee

Payment Method

Enclosed is a check or money order payable to the *University of Minnesota*.

Bill my organization (purchase order or letter of authorization attached).

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How to Register

Register Online at: www.cts.umn.edu/events/logsymposium/

Or Mail Registration to:

CCE Registration #179535

University of Minnesota

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St. Paul, MN 55108

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