

UNIVERSITY OF MINNESOTA



CENTER FOR  
TRANSPORTATION STUDIES

*Ninth Annual*

# FREIGHT AND LOGISTICS SYMPOSIUM

FREIGHT MOBILITY:  
ECONOMIC IMPACTS ON  
THE UPPER MIDWEST

**FRIDAY, DECEMBER 2, 2005**

Four Points Sheraton Minneapolis  
Metrodome

Minneapolis, Minnesota

*Sponsored by:*  
Center for Transportation Studies,  
University of Minnesota

*In Cooperation with:*  
Minnesota Department of Transportation  
Minnesota Freight Advisory Committee  
Council of Supply Chain Management Professionals  
Metropolitan Council





## SYMPOSIUM DESCRIPTION

This year's symposium will focus on the economic impacts of freight mobility on the Upper Midwest. Representatives from the business community, academia, and the public sector will discuss strategies and tactics to meet the growing regional demand for freight transportation capacity. The symposium will also address emerging supply-chain and infrastructure approaches to capacity challenges, the critical role of security in the supply chain, and how logistics costs affect corporate decision making in terms of profitability on continuing operations, plant expansion and relocation decisions, and site selection for greenfield operations.

### Who Should Attend

- Decision makers and practitioners from shippers, carriers, and other private sector organizations involved in logistics and transportation
- Government officials and staff and representatives from nonprofit organizations and academic institutions

### Registration Information

The fee for this symposium is \$50, which includes continental breakfast, refreshment break, and symposium materials. Registration and payment should be received by November 28, 2005. No refunds will be issued.

### Location

The symposium will be held at the Four Points Sheraton Minneapolis Metrodome, 1330 Industrial Boulevard, Minneapolis, Minnesota 55413, 612-331-1900. The hotel is located off Interstate 35W and Industrial Boulevard.

### Professional Development Hours (PDHs)

Participants who attend the entire symposium will receive 4.0 PDHs.

### For Further Information Contact:

Katie Kjeseth

College of Continuing Education  
University of Minnesota,

Telephone 612-624-3708

Fax 612-624-6225

E-mail [conferences5@cce.umn.edu](mailto:conferences5@cce.umn.edu)

*Disability accommodations are available upon request.*

## PRELIMINARY PROGRAM

7:30 a.m.

### Registration and Continental Breakfast

8:00

#### Welcome

*Robert Johns*, Director, Center for Transportation Studies; *Greg West*, President, Council of Supply Chain Management Professionals

8:15

### Freight Mobility, Transportation System Capacity, and the Economic Challenges Ahead

*John Ficker*, President, National Industrial Transportation League - Washington, D.C.

The National Industrial Transportation League works toward cooperative efforts to promote a safe and efficient freight transportation industry in order to best meet the needs of not only shippers, but the entire logistics economy.

9:00

### How Logistics Costs Affect Corporate Decision Making

Moderator: *Ron Dvorak*, Sales/Marketing Representative, *xpedx* an International Paper Company

Panelists: *Cheryl Amborn*, Traffic Manager, Cummins Power Generation; *Paul Borgen*, Corporate Logistics Manager, Polar; *Monica Kryzer*, 3M (invited)

10:10

### Break

10:30

### Emerging Supply-Chain and Infrastructure Approaches to Capacity Challenges

Moderator: *Richard Murphy, Jr.*, President, Murphy Warehouse

Panelists: *Karen Donohue*, Associate Professor, Carlson School of Management, University of Minnesota; *Michael Laden*, Founding Principal, Trade Innovations, Inc.; *Bill Kascel*, Vice President of Transpacific Development, Kuehne & Nagel, Inc.; *Cecil Selness*, Director, Office of Freight and Commercial Vehicle Operations, Minnesota Department of Transportation

12:15 p.m.

### Comments and Observations

*John Ficker*

### Wrap-up and Adjourn

*Robert Johns*

# REGISTRATION

ENGR 0037/178174 jg  
318-3639

## *Ninth Annual* **FREIGHT AND LOGISTICS SYMPOSIUM**

\_\_\_\_\_  
Last Name First Name MI

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Company/Institution Title/position

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E-mail

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**XXX-XX-**  
Social Security Number (last four digits)

\_\_\_\_\_  
Work Address

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City State Zip

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Daytime Phone Fax

I do **not** want my name on the registrant list for this conference for distribution to conference participants.

### Payment Information

- \$50 Symposium Fee  
 \$10 Student Fee

### Payment Method

- Enclosed is a check or money order payable to the *University of Minnesota* in U.S. funds that are drawn on a U.S. bank.  
 Please bill my organization (purchase order or letter of authorization attached).  
 Please charge my UM CUFS # \_\_\_\_\_  
 Please charge my  VISA  MasterCard  Discover/Novus  American Express

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### How to Register

**Register Online at: [www.cts.umn.edu/events](http://www.cts.umn.edu/events)**

**Or Mail Registration to:**  
CCE Registration 178174  
University of Minnesota  
1420 Eckles Avenue, Suite 20  
St. Paul, MN 55108

**Or Fax to:**  
612-624-5359

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