

UNIVERSITY OF MINNESOTA



CENTER FOR  
TRANSPORTATION STUDIES

*Eighth Annual*

# FREIGHT AND LOGISTICS SYMPOSIUM

**FRIDAY, DECEMBER 3, 2004**

Four Points Sheraton Minneapolis  
Metrodome

Minneapolis, Minnesota

*Sponsored by:*  
Center for Transportation Studies,  
University of Minnesota

*In Cooperation with:*  
Minnesota Department of Transportation  
Minnesota Freight Advisory Committee  
Council of Logistics Management Twin Cities  
Roundtable  
Metropolitan Council





## SYMPOSIUM DESCRIPTION

This year's symposium will focus on the forces of change impacting freight transportation and logistics, particularly the movement of goods by truck. Issues such as congestion, security, infrastructure condition, truck availability, cost, and hours-of-service regulations will be discussed by representatives from the business community and the public sector. The symposium will also address how these challenges are impacting other freight transportation modes and what implications they have for future technologies.

### Who Should Attend

- Decision makers and practitioners from shippers, carriers, and other private-sector organizations involved in logistics and transportation
- Government officials and staff and representatives from nonprofit organizations and academic institutions

### Registration Information

The fee for this symposium is \$50, which includes continental breakfast, coffee break, and materials. Application for registration, accompanied by a remittance of the fee, should be received by November 29, 2004. No refunds will be issued.

### Location

The symposium will be held at the Four Points Sheraton Minneapolis Metrodome, 1330 Industrial Boulevard, Minneapolis, Minnesota 55413, 612-331-1900. The hotel is located off Interstate 35W and Industrial Boulevard. Disability accommodations are available upon request; please see the contact information below.

### Continuing Education Units (CEUs)

Participants who attend the entire symposium will receive 0.4 CEUs. For information about PDH requirements, visit this Web site: [www.aelslagid.state.mn.us/conted.html#go.html](http://www.aelslagid.state.mn.us/conted.html#go.html)

### For Further Information Contact:

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## PRELIMINARY PROGRAM

7:30 a.m.

### Registration and Continental Breakfast

8:00

### Welcome

*Robert Johns*, Director, Center for Transportation Studies; *Greg West*, President, Council of Logistics Management Twin Cities Roundtable

8:15

### Opening Keynote Speaker

*Gary Petersen*, Director of Transportation, General Mills

Gary Peterson will share his perspective on the current issues and challenges facing the freight and logistics industry. Questions will follow his presentation.

9:00

### The Future of Trucking: Forces for Change

Moderator: *Robert Johns*

#### Private Sector Perspective:

*Jim Butts*, Vice President for Transportation, C.H. Robinson Worldwide

#### Public Sector Perspective:

*Cecil Selness*, Transportation Operations Manager, Mn/DOT

Panelists: *John Hausladen*, President, Minnesota Trucking Association; *Anita Benson*, County Engineer, Lyon County, Minnesota; *Natalio Diaz*, Director of Metropolitan Transportation Services, Metropolitan Council

10:30

### Break

10:45

### Implications for Other Modes, Technology, and the Infrastructure

Moderator: *Greg West*, National Sales and Marketing Manager, C.H. Robinson Worldwide

*Richard Stewart*, Director, Transportation and Logistics Research Center, University of Wisconsin—Superior

*Dan Murray*, Director of Research, American Transportation Research Institute

11:45

### Closing Speaker

*Warren Hoemann*, Deputy Administrator, Federal Motor Carrier Safety Administration (Invited)

12:15 p.m.

### Wrap-up and Adjourn

*Robert Johns*

# REGISTRATION

ENGR 0037/176693 hd  
318-2678

*Eighth Annual*

## FREIGHT AND LOGISTICS SYMPOSIUM

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Last Name First Name MI

\_\_\_\_\_  
Company/Institution Title/position

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E-mail

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**XXX-XX-**  
Social Security Number (last four digits)

\_\_\_\_\_  
Work Address

\_\_\_\_\_  
City State Zip

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Daytime Phone Fax

I do **not** want my name on the registrant list for this conference for distribution to conference participants.

### Payment Information

\$50 Symposium Fee

\$10 Student Fee

### Payment Method

Enclosed is a check or money order payable to the *University of Minnesota* in U.S. funds that are drawn on a U.S. bank.

Please bill my organization (purchase order or letter of authorization attached).

Please charge my UM CUFS # \_\_\_\_\_

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Name as it appears on card Signature of cardholder

### How to Register

**Register Online at:** <http://register.cce.umn.edu> and use Event ID# 176693

**Or Mail Registration to:**

CCE Registration 176693

University of Minnesota

1420 Eckles Avenue, Suite 20

St. Paul, MN 55108

**Or Fax to:**

612-624-5359

The information on this form is private data, used to identify and locate you, obtain payment, and enable instructors to better know their audience. Name, address, and method of payment are mandatory. If you desire CEU certification and do not supply a Social Security Number, an alternative identifier will be used.

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